

Tourism for
EUROPE
for Tourism



**Discover how the travel
sector can give back to
people, nature, and the
local economy**

01

**Tourism is not just
about visiting
places.**



**EUROPEAN
TRAVEL
COMMISSION**

**When managed with
care, it breathes
new life into rural
towns, supports
communities, and
restores the delicate
balance of our
nature.**

02

**EUROPEAN
TRAVEL
COMMISSION**



Tourism for
EUROPE
for Tourism

Across Europe,
tourism is already
making a
difference.

Discover how it can give back



TourismforEurope.eu

